



# HR Directors Toolkit



## Checklist:

- ✓ Employee Directional Flyer
- ✓ Explanation of Program Features
- ✓ Servicing Your Employee Group
- ✓ Program Feature Guidelines
- ✓ Toolkit

WeSave, Inc.  
112 Capitol Street • 2nd Floor  
Charleston, West Virginia 25301  
304.342.4444

# Public Employee: Welcome to



As a public Employee you will enjoy **FREE** Exclusive Access to WeSave.com Where you will find:

- Local Discounts
- Online Shopping Mall with Cash Back!
- Grocery Coupons
- **BIG Giveaways**

## Save Big. Save Often.

Create your **FREE** WeSave Account in just seconds!

**CLICK** Join WeSave

**CHOOSE** New Member

**COMPLETE** short activation form

**CONFIRM** your info via your email account



Welcome to **WeSave.com**

WeSave is a Free Program for Public Employees  
\*state and local government



TicketsAtWork.com



SPORTPERKS



GOVvacation REWARDS

# Save Now!

### Preferred Corporate Customer Discount Program:

\$14.99 oil change, 10% off tires, 10% off service, 10% off wheels, one year alignment policy for the price of a one time alignment  
**(\$25.00 savings)**



WeSave  
Thousands Of Ways To Save!

### Rent 2 get one free!

(Includes games or movies.)



WeSave  
Thousands Of Ways To Save!

# Servicing Your Employee Group

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The WeSave Program is based on simplicity of use with a focus on delivering real life value to WeSave members. From the Benefit Directors' perspective, the WeSave Program is easy to administer and easy to communicate to employees. The following illustrates a typical program roll out and active management process:

**Step One:** HR Directors disperse marketing and communications materials via e-mail and printed copies to new employee group.

**Step Two:** Employees create a unique user account at the state specific site at WeSave.com and start engaging benefits while managing savings preferences and tracking cash back.

**Member Support:** WeSave provides a service centric member support department where member needs are met daily. Trends are measured and tracked to provide WeSave and state Benefit Partners/Directors(the opportunity to provide valuable feedback regarding program features from their employee group.

## Member Support

### Contact Information:

E-Mail - [help@wesave.com](mailto:help@wesave.com)

Toll Free Phone -

866.987.2833 Ext. 88

## HR Directors Contact:

Laura Seaver

Director of Member Support  
and Management

WeSave, Inc.

Office Phone - 304.342.4444, Ext 106

E-Mail - [lseaver@wesave.com](mailto:lseaver@wesave.com)



# WeSave Program Features



## Local Discounts

Great offers from favorite local merchants and restaurants with convenient online coupon printing to ensure the best offers are there for you.

## Online Shopping w/Exclusive Cash Back on Purchases

The best online shopping deals on the web at over 1,000 stores, all with the WeSave Member exclusive cash back on purchases.

## Grocery Coupons (coming soon)

The best grocery product coupons with the ease of online browsing, searching, and printing from your WeSave account.

## Discounts on National Brands

Enjoy offers on food, fun, travel, and convenient services. Great deals available from various national brands with many exclusive to WeSave members.

## WeSave Shopper Email

WeSave members may opt in to receive the WeSave Shopper Email providing an invaluable method to receive the latest and hottest offers from preferred WeSave merchants.



# WeSave Program Feature Guidelines

## Local Discounts

- Create a WeSave user account
- Log in to WeSave.com
- Browse merchant directory / categories
- Choose print coupon link , print coupon
- Redeem discount at store level



## Online Shopping w/Exclusive Cash Back on Purchases

- Create a WeSave user account
- Login to WeSave.com
- Click online shopping tab
- Shop with participating merchants
- Earn cash back
- Go to shopping history to find out earned cash back
- Earn \$10 or more and receive a check



## WeSave Shopper E-mail

- Create a WeSave user account
- Provide WeSave your email address
- Receive an email with valuable offers
- Offers Instantly redeemable

## Giveaways/Promotions

- Create a WeSave user account
- Login in to WeSave.com
- Register to win current giveaways/promotions
- No purchase necessary to enter or receive a prize
- Winners are contacted via email and phone
- Giveaways are not open to members of immediate family
- All taxes, fees and other charges if any, are the sole responsibility of the winner

